

If You Miss Your
SHOPPING
NEWS
PHONE
Randolph 3315

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, May 26, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

CHOCOLATES

Fresh, Good Quality
1/2 lb., 1 lb., 2 lb. boxes

Powder Puffs - 10c

Sun Glasses - 20c up

Sun Visors

Razor Blades

Fitch Shampoo

Hot Water Bottles

Fountain Syringes

LIQUORS

RUM

Fifths and Quarts

GIN

Sweet and Dry Wines

27-Year-Old
BRANDY

Burgundy Wine
gallon \$2.30

BUY WAR BONDS AND STAMPS

Your War Bond
Investment Is
Your Investment
In America . . .

INSURE your future—
Save WITH WAR BONDS

Notice

FELLOWSHIP WITH PENTECOSTAL CHURCH OF GOD

Every Sunday, 2:30 P. M.
Prayer, Songs and Testimony
All Christian People Invited
243 Miriam Street, Daly City
B. R. CASHION, Pastor

Phone Randolph 7279 for
Estimate

AUTO GLASS

COLMA
AUTO GLASS
7244 Mission Street

UNDER NEW MANAGEMENT

COMPLETE,
AREFUL
CLEANING



3-DAY SERVICE ON REQUEST

WE OPERATE OUR OWN PLANT

DALY CITY CLEANERS

6274 Mission Street

Phone Delaware 5261

Phone Randolph 9805
6498 Mission Street

We Call and Deliver
Mechanic On Duty

FAST AUTO REPAIRING - NO DELAY!
Come in and try us.

JEAN'S SUPER SERVICE STATION

AUTO REPAIRING AND BATTERIES

Rio Grande Products

Greasing and Oiling

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED

BRANDS
OF

QUALITY
LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

Radio Tubes

WE HAVE SUBSTITUTES FOR THE FOLLOWING
35L6 - 35Z5 - 35Z3 - 50L6 - 12SA7 - 12SK7 - 12SQ7 - Etc.

BYRNE RADIO STORE

Rand. 7782 6241 Mission Street Opp. Daly City Theatre

Reb's Upholstery Shop

26 HILLOPEST DRIVE
DALY CITY, CALIF.
PHONE DELAWARE 4591

KEEP 'EM ROLLING!

You needn't wait any longer
to have us recap your tires.

"A" GRADE RUBBER
NOW AVAILABLE

Fast Service - No Waiting



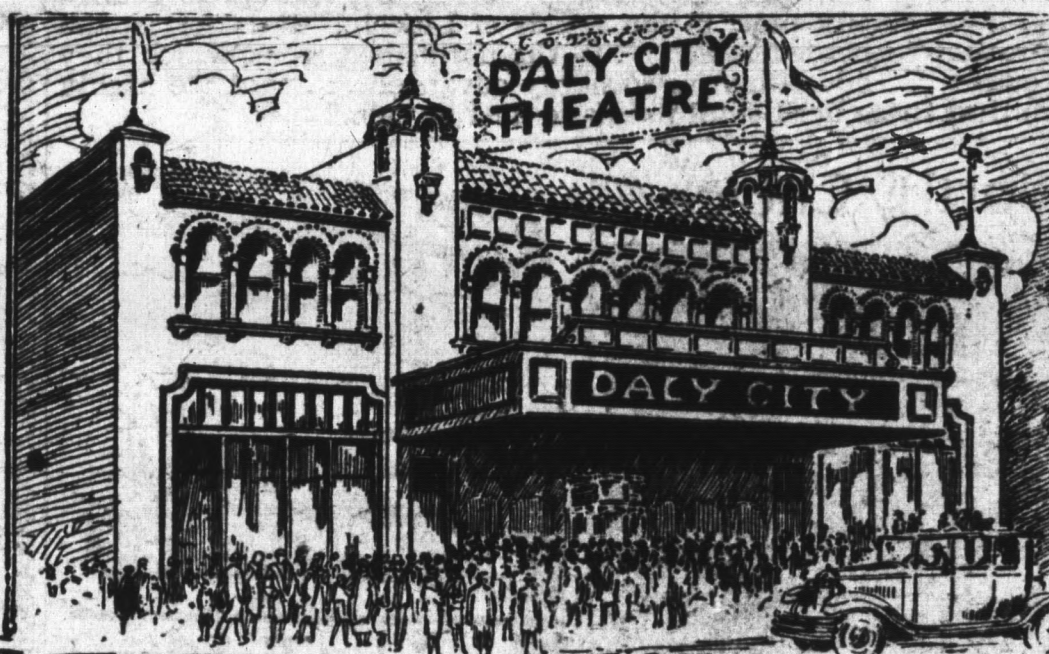
FRANK'S UNION SUPER SERVICE STATIONS

No. 1

6200 Mission St.

No. 2

Alemany Blvd. at Sickles



NOW PLAYING—

Thursday, Friday, Saturday, May 25-26-27—

JOHN WAYNE, SUSAN HAYWARD in

"THE FIGHTING SEABEES"

Also LORETTA YOUNG, GERALDINE FITZGERALD in

"LADIES COURAGEOUS"

Sunday, Monday, Tuesday, May 28-29-30—

ANNE BAXTER, THOMAS MITCHELL in

"THE FIGHTING SULLIVANS"

Also ANN HARDING, EVELYN KEYES in

"NINE GIRLS"

Wednesday, May 31—

BILLIE BURKE, DONALD WOODS in

"SO'S YOUR UNCLE"

Also CHARLIE CHAN, SIDNEY TOLER in

"SECRET SERVICE"

Thursday, Friday, Saturday, June 1-2-3—

DARRYL F. ZANUCK'S

"Epic of Valor--The Purple Heart"

Also GEORGE SANDERS, VIRGINIA BRUCE in

"ACTION IN ARABIA"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3315

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

THE LITTLE THINGS

In this global war which is so vast in all of its dimensions, we may forget that the little things still count. Little things that brighten these war-clouded days, that renew our courage or enliven our hope.

Little things like the red roses which a Sacramento woman received on Mother's Day from her son—a prisoner in Germany. He had been a bombardier on a flying fortress. On a mission over Berlin the big ship was hit and mortally wounded. The boy bailed out.

To him the war was over. But even as a captive of the enemy he was still mindful of the little things that would brighten his war-sadened home thousands of miles away. One morning a few weeks ago the cashier of Bank of America's main Sacramento office found a postcard on his desk. It was from the boy. He asked that a bouquet of red roses be sent to his mother on Mother's Day, and the cost deducted from his account. It is not difficult to imagine what that "little thing" meant to his mother.

This story prompts the question: Do we civilians appreciate the value of the little things in relation to the war effort? Do we realize what a little thing like a pint of blood can mean to a wounded soldier, how a letter to a boy "out there" can lift his spirits?

Soon the Fifth War Loan drive will be starting. It will call for a huge sum. Would it not be most fair to our brave men in the armed services to deny ourselves some of our little pleasures and extravagances so that we can buy an extra bond? Every little sacrifice we make will help bring victory a little sooner. And then, instead of red roses, millions of sons will be at home to brighten a future Mother's Day.

MEMORIAL DAY

In 1868, General John A. Logan, commander-in-chief of the Grand Army of the Republic, issued an order "that every post of the Grand Army should hold suitable exercises and decorate the graves of their dead comrades with flowers."

That was the first Decoration Day which has since been broadened in its scope to include all the honored dead and is now known as Memorial Day.

On this day we pause to remember with reverence those men who, down through the years, gave their all that America might live and grow in light and liberty.

In the past two and a half years the black scourge of war has planted fields of white crosses at Tawara and Bougainville, at Anzio and Cassino, at Bataan and Corregidor. But the brave men whose earthly remains lie buried beneath those crosses will never die. Their spirit lives on—the spirit of unselfish devotion that inspired their last great sacrifice.

The true observance of Memorial Day lies not in ceremony, speech or song. Rather it lies in the work—the untiring work—and determination of all of us to speed the production of the weapons of victory, to carry forward the task they so bravely supported. It is an occasion for each of us to more earnestly search his own heart for the wisdom and judgment that will enable us to help build a better world.

So Memorial Day is more an occasion for constructive and intelligent thinking than for sorrowing. It is an opportunity to realize with greater clarity that, in the words of Lincoln, "It is for us the living rather to be dedicated . . . to the unfinished work which they who fought . . . have thus far so nobly advanced . . . that we highly resolve that these dead shall not have died in vain."

Worthy Choice

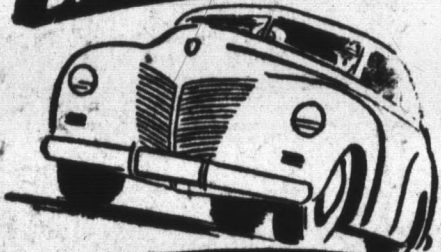


TROUSSEAU DELIGHT of military brides is the two-in-one long dinner dress. When CBS star Elizabeth ("Young Dr. Malone") Reller removes the bolero of her heaven blue crepe gown, wing-shaped shoulder straps form a modest décolletage for more formal occasions. The simple lines are given interest with a dainty fringe of self-material beneath the removable belt.



AVOID WASTE ON THE LITTLE THINGS. SPEND FOR THE BIG THINGS. WAR SAVINGS BONDS

DRIVE UNDER 35



SAVE YOUR TIRES

They keep fighting—
You keep buying
WAR BONDS



sweet and lovely

Shai Perfume
by Rosal

Shai weaves a subtle spell. Light and lingering fragrance that is quite irresistible.

McGraw Brothers
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RANDOLPH 6012

Activity Calendar

Friday, May 26

10 a. m. - 4 p. m.—
Regular meeting, Red Cross
Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

3:15 p. m.—
Regular meeting, Girl Scout
Troop No. 2, Grace Church of
the Nazarene, Vista Grande
and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Sea Scout
Ship No. 144, 6266-68 Mission
street.

8 p. m.—
Regular meeting, Bethel No.
26, O. J. D., 2668 Mission street.

8 p. m.—
Regular meeting, Company No.
4, D. C. F. D., Roosevelt and
Peoria streets.

8 p. m.—
Regular meeting, Emydian In-
stitute No. 154, Y. L. I., Holy
Angels hall, San Pedro road.

8 p. m.—
Regular meeting, Old Glory
Post No. 2044, V. F. W., Eagles
hall.

Sunday, May 28

10 a. m.—
Drill, Company A, 3rd Battal-
ion, State Guard, 101 Parkview
avenue.

Monday, May 29

3:30 p. m.—
Regular meeting, Girl Scout
Troop No. 4, Grace Church of
the Nazarene, Vista Grande
and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout
Troop No. 141, Grace Church
of the Nazarene, Vista Grande
and Santa Barbara avenues.

7:30 p. m.—
Open house, first anniversary,
Daly City Servicemen's club,
6201 Mission street.

8 p. m.—
Regular meeting, Auxiliary
No. 3, D. C. F. D., Mission and
Westlake.

8 p. m.—
Regular meeting, Auxiliary No.
7, D. C. F. D., 188 Santa Bar-

bara avenue.
8 p. m.—
Meeting of leaders and others
interested in Girl Scouts, 599
Crocker avenue.

Tuesday, May 30

MEMORIAL DAY

4 p. m.—
Regular meeting, Cubbies, Pack
No. 141, Grace Church of the
Nazarene, Vista Grande and
Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker
Lodge No. 454, F. & A. M., Ma-
sonic hall, 17 Hillcrest drive.

8 p. m.—
Devotions, Our Lady of Perpet-
ual Help church, 60 Wellington
avenue.

Wednesday, May 31

10 a. m. - 4 p. m.—
Regular meeting, Red Cross
Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

12:10 p. m.—
Regular meeting, Daly City-
Colma Lions club, Colonial
Drive Inn.

3 p. m.—
Regular meeting, Brownie
Scouts No. 7, Pershing school.

4 p. m.—
Regular meeting, Cub Den No.
1, Pack No. 141, 6628 Mission
street.

7:30 p. m.—
Regular meeting, Company A,
3rd Battalion, State Guard, 101
Parkview avenue.

7:45 p. m.—
Weekly prayer meeting, Grace

Church of the Nazarene, Vista
Grande and Santa Barbara
avenues.

Thursday, June 1

Noon—
Executive board meeting, Jef-
ferson Union High School P. T.
A., 43 Woodrow street.

3 p. m.—
Regular meeting, Brownie Pack
No. 8, Grace Church of the Na-
zarene, Vista Grande and Santa
Barbara avenues.

8:30 p. m.—
Regular meeting, Girl Scout
Troop No. 1, No. 5 firehouse,
Oliver and Bellevue.

4 p. m.—
Regular meeting, Cub Den No.
2, Pack No. 141, 286 Los Banos
avenue.

4 p. m.—
Regular meeting, Cub Den No.
4, Pack No. 141, 3282 San Jose
avenue.

3 p. m.—
Regular meeting, Cub Den No.
5, Pack No. 141, 171 Woodrow
street.

4 p. m.—
Regular meeting, Cub Den No.
7, Pack No. 141, 443 Hillside
boulevard.

7:30 p. m.—
Regular meeting, followed at
8:30 p. m. by public whist,
Court St. Mary No. 1155, C. D.
A., Masonic hall.

8:15 p. m.—
Installation of officers, Colma
Vista Grande Aerie No. 1848,
F. O. E., Eagles hall.

**JOBGING AND REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION**

STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RANDOLPH 10153

Clearance Sale

To make room for new summer merchandise now
arriving, we are marking down items stocked
previously. Check these prices for
children's and Ladies' wear.

Baby Sweaters \$2.49 to \$3.95
Baby Sweater and Bootie Sets \$4.50
Waterproof Baby Bibs and Pinafores 39c
Babies' Nylon Slips, 1 to 6 years \$1.39
Rayon Panties, sizes 4 to 6 69c
Little Girls' Dresses, sizes 1 - 3 \$1.89
Infants' Wrapping Blankets, 27x33 59c
Crib Sheets, 18x27, waterproof 69c

Little Boys' Play Suits, sizes 1 to 6 \$1.39
Children's Anklets 25c to 35c
Baby Hose 35c
Easter Bonnets for Infants \$1.69
Corticelli Sheer Hose, 45 gauge 92c
Seamless Sheer Hose 43c



Stockings for the Hard-To-Fit,
extra large sizes \$1.03
Ladies' Slips, sizes 32 - 52 \$1.95 to \$3.49
Ladies' Panties, elastic all around 75c to \$1.29
Blouses, all types, sizes 32 - 40..... \$2.29 to \$3.95
Ladies' Sweaters, coat style,
sizes small, medium, large \$3.29 to \$4.59
Ladies' Anklets 29c to 39c
Ladies' Bed Jackets & Nightgowns \$3.29
Vest Jackets, sizes 14 to 17 \$1.95
Fascinators and Scarves 59c to \$1.95

MRS. DOTTIE MOOREHOUSE

CUT 'N KURL BEAUTY SALON

All Lines of Beauty Culture at Reasonable Prices
6854 MISSION STREET

Mrs. Jennie Borelli
RANDOLPH 0292

Buy Bonds & Stamps

SAFeway Homemakers' Guide

Youngsters need lots of energy-building foods—

No news in that, of course—every mother knows her healthy youngsters are on the go all day long, and knows it takes plenty of good food to keep them well and energetic. But it IS good news that you can buy all those energy-building foods in one convenient store—Safeway—and save money while you're saving time! Make Safeway your buying headquarters for all foods!

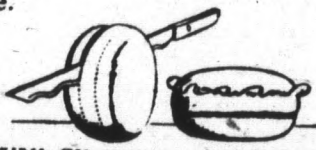


Julia gives Her favorite sandwich ideas



SANDWICHES have so many uses, these days—and they're used so often—sometimes it's a problem to make them interesting and appetizing. I'm a constant sandwich-maker, myself. And over a period of time I've developed quite a set of favorite ideas. I've jotted down some of them here:

Generally speaking, I think it's important to vary the kinds of bread used, and to cut the sandwiches in different ways! It's appetizing to see even the same old sandwich look different, for a change.



BIG BUN! Slice twice, with deviled egg mixture for one filling, cheese spread and lettuce for the other.

FILLINGS

There's hardly any limit to the number of tasty and nutritious sandwich fillings, as witness these favorites:

Grind hard cheese and mix it with salad dressing (this "extends" the cheese, incidentally).

Mix fruit preserves with cream cheese.

Put peanut butter and jelly or leftover cake frosting between graham crackers.

Grind equal amount of raw carrots and salted peanuts together, and moisten well with salad dressing.

Put peanuts or walnut meats on lettuce, cover with salad dressing, and add a top layer of lettuce.

Mix ground meat with salad dressing for a binder, make sandwich, dip whole sandwich in egg, fry in a heavy pan.

Mash baked beans and mix with pickles or sliced onions and catsup.

Mix chopped nut meats or raisins with marmalade or jelly.

UP IN DENVER

A hearty Denver sandwich is one of my hungry-time favorites: Cook bits of chopped ham or bacon; add green pepper and onion, and salt and pepper; mix in one beaten egg, and cook omelet-style in an individual frying pan; make sandwich with toasted bread or bun.

And one of my favorite double-decker sandwiches has cole slaw on the bottom layer and a bologna-type meat on the upper layer.



"ROLL-YOUR-OWN" picnic basket!

FOR PICNICS, TEAS

Suggestion for picnic-planners: instead of making the sandwiches before starting out, take along all the "makings" in a picnic basket and let each picnicker make his own—tastes better that way!

Suggestion for a tea sandwich: cut bread in circles, cover with nasturtium leaves, then a ring of thin-sliced cucumbers; add a dash of salad dressing in the center, with a sprig of parsley or a spot of paprika.



Julia Lee Wright Director
Safeway Homemakers' Bureau

Eggs Breakfast Gem, Large Grade A Ctn. doz. **47¢**

Cheese Shefford, Olde Yorke (6) 1/2-lb. **19¢**

Spam Hormel Lunch Meat 12-oz. can **33¢**

Juice Tomato Sunny Dawn (18 pts.) 46-oz. can **19¢**

Flour Kitchen Craft (enriched) No. 10 bag **53¢**

BREAD

A BASIC FOOD

Fresh bread—full of flavor, rich in vitamins—just right for hearty sandwiches or tasty toast or just to "go with the meal!"

Julia Lee Wright's WHITE RAISIN (enr), Wheat, Sand. 1-lb. loaf **12¢**

Dr. Penland's Vitamin B-1 Whole Wheat 1-lb. loaf **12¢**

Plum Jam Wilson's 2-lb. **35¢**

Crackers Graham Pirates' Gold 2-lb. ctn. **34¢**

Margarine Parkay (2 pts.) 1-lb. **25¢**

Soup Chicken-Noodle Campbell (3) 10 1/2-oz. can **2 for 27¢**

**BE A BLOOD DONOR
SAVE A LIFE**

RATION-FREE ITEMS •

POTTED MEAT Libby—3 1/2-oz. can **6¢**
SALAD OIL Jewell—Qt. glass **45¢**
GOLDEN CORN Highway, Cr. style—No. 2 **12¢**
ASPARAGUS Sunny Skies, Gr. & Wh.—No. 2 **32¢**
PEAS Del Monte, Early Garden—No. 2 can **14¢**
PEAS Little Farmer—No. 2 can **2 for 19¢**
TOMATOES Gardenside—No. 2 1/2 can **12¢**
TOMATOES Del Monte, Solid Pack—No. 2 can **13¢**
SLICED BEETS Diamond A—No. 2 can **12¢**

SAFeway FRESH PRODUCE

Enjoy month-of-May fresh fruits and vegetables by buying them always at Safeway, where they're deliciously fresh and sold accurately by weight!

CORN Golden Yellow Pound **20¢**

Potatoes U. S. No. 1 Shattlers 10 lbs. **40¢**

Grapefruit Fancy Arizona—Lb. **7¢**

Onions New Crop Red 3 lbs. **13¢**

Lettuce Fancy Solid Heads—Lb. **4¢**

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from the OPA.

MISCELLANEOUS NEEDS

CHEESE Phila. Cream or Pim. (2 pts.)—3-oz. **12¢**
IMPERIAL SAUCE Del Mar—6-oz. glass **17¢**
SAUCE Spaghetti—Riviera (3) 10 1/2-oz. **2 for 25¢**
PINK BEANS Venus Pre-cook. (1) 8-oz. **2 for 19¢**
TOMATO SLICES Libby Gr. Spiced—#2 1/2 **19¢**
GOLDEN BAKE MIX Pillsbury Soy 2 1/2-lb. **25¢**
FLAPJACK FLOUR Albers—2 1/2-lb. ctn. **22¢**
BISCUIT FLOUR Globe A1—40-oz. **29¢**
WAFERS Wheat Toast—Loose Wiles—1-lb. **17¢**
GRAHAMS N.B.C. Honeymaid—2-lb. ctn. **34¢**
DELPHIA FIGS S & W (30 pts.) 26-oz. **38¢**
SPUDETTES potatoes—3 1/2-oz. ctn. **3 for 25¢**
NOB HILL COFFEE Whole roast—1-lb. **24¢**
BANANAS Dehydrated—1-lb. cello **47¢**
DOG FOOD Pard—8-oz. ctn. **10¢**

GUARANTEED MEATS

No matter what meat you're planning to serve this week, make certain it will be satisfactory by buying Safeway Guaranteed Meat—money back if it doesn't please you in every way!

Pork Shoulder Roast Fresh lean Picnic cut, Bone in—Lb. **27¢**

Fancy Sliced Bacon Market sliced, Rind off—Lb. **37¢**

Corned Pork Shoulders Excellent for baking—Lb. **25¢**

Sliced Beef Liver Select U. S. inspected livers—Lb. **35¢**

Beef Short Ribs "A" grade plate rib cuts—Lb. **17¢**

Fresh Pork Sausage Type 2 bulk, very tasty—Lb. **32¢**

Eastern Bacon

By the piece—Fine quality—POUND **29¢**

Fancy Fowl

Eastern Eviscerated—A Grade—POUND **57¢**

Smoked Picnics

Tender Ready to Eat POUND **30¢**

SNOWDRIFT

Shortening—3-lb. glass

64¢

LUX SOAP

Toilet—Reg. bar

3 for 20¢

CANTERBURY TEA

Orange Pekoe & Pekoe—1/4-lb. ctn.

19¢

DUZ SOAP

Granulated—2 1/2-oz. ctn.

23¢

WHITE KING

Laundry Soap

Reg. bar **4¢**

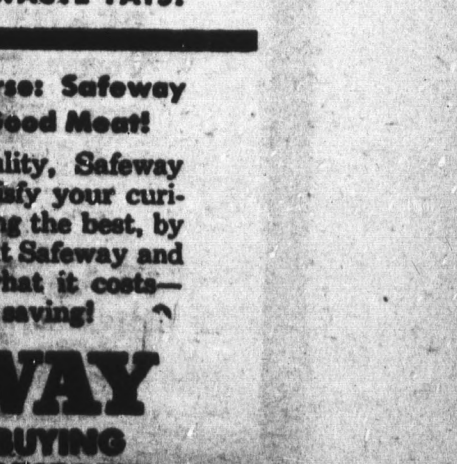
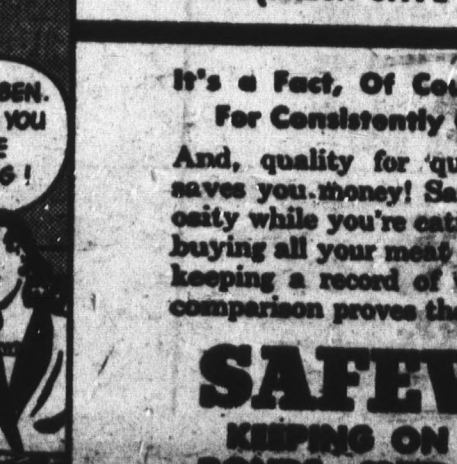
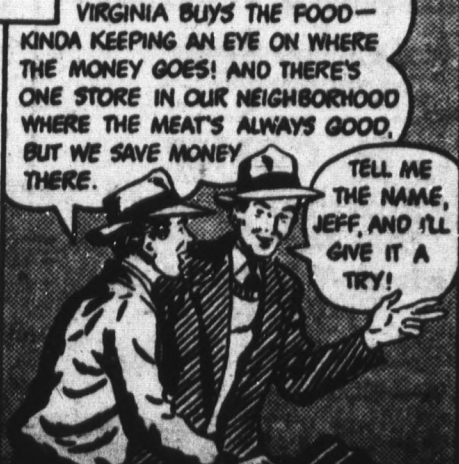
A reminder: **SAVE WASTE FATS!**

It's a Fact, Of Course: Safeway For Consistently Good Meats!

And, quality for quality, Safeway saves you money! Satisfy your curiosity while you're eating the best, by buying all your meat at Safeway and keeping a record of what it costs—comparison proves the saving!

SAFeway
KEEPING ON BUYING
BONDS—AND VICTORY!

BEN FINDS AN ANSWER



Want To Do Your Part

Then Help Hold Prices Down



T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

Cliff Pettigrew
DALY CITY GARAGE
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RAndolph 2930

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DE SOTO - PLYMOUTH
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MATHER BROS.
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CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
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RAnd. 7671 **CORA OBERG**
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Moth Holes - Burns - Tears
Upholstering - Chesterfields
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Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
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DALY CITY BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
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Mrs. Jennie Borelli
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Francis Vitsen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6819 Mission Street
ELkridge 0677

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Lena Redmond
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

T. M. Hagaman
DALY CITY CLEANERS
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
58 Bepler Street
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
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31 Hillcrest Drive
RAndolph 2799

T. B. Jones
WARDROBE Cleaners and Pressers.
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JUniper 4-8321

Robert Fessenden
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Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294

Joe Howarth
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

R. S. JOHNSON
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEL 1123

Comply With Dimout Regulations

Are you entitled to wear
"target" lapel button? You
are if you are investing
least ten percent of your
income in War Bonds every
day. It's your badge of
patriotism.

BUY WAR BONDS!

Alfred Guttman
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

Booby Trap

Booby traps are cunningly designed to blow up the unwary who grabs for the bait.

The only difference in those on Main Street is that they carry tags. But the result is just the same, though the action may be a little delayed.

Every time we buy something we don't really need . . . every time we pay more than ceiling prices for anything . . . every time we buy rationed goods without ration stamps . . . we help prices up.

We've got to control ourselves to control prices. We must control the things we don't really need.

We'll hold prices down; and we'll guarantee a sound future for America and for ourselves . . . if we put our money to fighting the war.

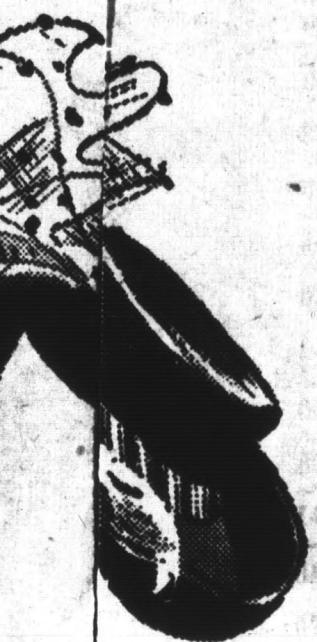
Let's get our extra cash off Main Street and into the front lines.

Use it up . . . Wear it out . . . No . . .

THIS ADVERTISEMENT PREPARED UNDER THE AUSPICES OF THE WAR ADVERTISING CAMPAIGN, THE OFFICE OF WAR INFORMATION AND THE OFFICE OF ECONOMIC STABILIZATION.

Part For Victory?

Down!



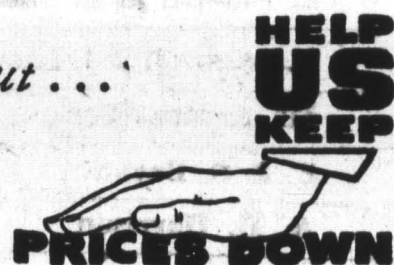
10.00

Main Street

HOW YOU CAN HELP HOLD PRICES DOWN NOW

1. Buy only what you really need and make the goods you have last longer through proper care and avoidance of waste.
2. When you do buy, pay no more than ceiling prices and buy rationed goods only by exchanging stamps.
3. Put your money to work fighting the war in taxes... any taxes your country needs.
4. Put your money to work fighting the war and ensuring your personal post-war world by buying and holding as many War Bonds as you possibly can afford.
5. Assure your post-war independence by paying off debts and avoiding new ones.
6. Provide for your own and your family's future with adequate life insurance and savings.
7. Don't try to profit from the war in the prices and wages you ask.

KEEP PRICES DOWN!



CIL IN COOPERATION WITH

Pasquale Stanghellini

CCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
Randolph 6102

Residence - 151 Mateo Ave.
Res. Phone DEL 5739

Make it a thrifty CHRISTMAS—give WAR BONDS.
Keep on BACKING THE ATTACK.

Volunteer For
CIVILIAN DEFENSE

KEEP ON
Backing the Attack!
WITH WAR BONDS

Peter Venturino

**PACKARD
GMC**
SALES and SERVICE
5975 Mission Street
Randolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission Rand. 5886

Joseph Sarto

VILLA SANITARIUM
Vale and Werner Streets
Randolph 3636

A. J. GAGGERO
INSURANCE

7377 Mission Street
Delaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC

39 Wellington Avenue
Delaware 2663

Mrs. Dezelina Sococa

**MIDTOWN
LIQUOR STORE**
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
Elkridge 2128

**DOLAN BUILDING
SUPPLY CO.**
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
Randolph 6995

**MAKE EVERY
PAY DAY
WAR
BOND DAY**
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen

**Daly City Mattress
and Upholstering Co.**
Mattresses Renovated
Made to Order
6754 Mission Street
Delaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
Randolph 6102

10 Per Cent Is Not
Enough

**BUY MORE
WAR BONDS**

B. Lasswell & I. Lasswell

W. C. LASSWELL & CO.
Morticians
6154 Mission Street
Randolph 0100 - 0610

**DALY CITY
RECORD**
PRINTING - PUBLISHING
3317 San Jose Avenue
Randolph 3215

H. Werle

**BUNGALOW NURSERY
and FLOWER SHOP**
Potted, Bedding and Novelty
Plants
Flowers For All Occasions
Hillside Blvd. Randolph 3718

F. & S. Bryant, Props.

DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
550 San Diego Avenue
Delaware 9907

BUY BONDS!

Help Your
Country
NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
Delaware 1991

**BUY
MORE
BONDS!**

**Dependable Radio
Repairs**

BYRNE

6241 Mission Street
Randolph 7782

A. Sardi, Mgr.

CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
Randolph 9616

**SAVE
YOUR
TIN
CANS**

John Sacaldasis

**DALY CITY
COFFEE SHOP**
FOR GOOD MEALS
6339 Mission Street
Elkridge 2657

**BUY!
WAR BONDS
and
STAMPS**

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
Randolph 9591

Lena Sereni

LENA'S CAFE
Homemade Sandwiches
BEER - WINE
6598 Mission Street
Randolph 10017
Res. Randolph 9589

**10% OF INCOME
IS OUR QUOTA
IN WAR BONDS**

George Spoulos

THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
Randolph 9787

Tiny Britton

TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
Randolph 9583

KEEP ON
Backing the Attack!
**WITH
WAR BONDS**

Alex A. Johnson & Son
ROOFING COMPANY

Tar and Gravel and
Shingle Roofs
142 Winchester Street
Delaware 8418

Harry Gilmore

Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
Delaware 1286
6456 Mission St. Daly City

**PACIFIC COAST
AGGREGATES**

Ready Mixed Concrete
SAND - ROCK - GRAVEL
Fabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
Delaware 3438

John Soldavini

**BELLI MOTOR
COMPANY**
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone Delaware 6300

J. O. Carr

CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery
Service

**HAMMAR'S
Shell Service**
Phone Randolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
**FRANK'S UNION
SUPER SERVICE
STATION**

Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann

**DALY CITY
SHEET METAL**
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
Juniper 4-4469

A. L. STOCKTON
Lumber Company

Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL. 6320

Keep on Backing the Attack
with your purchases of WAR
BONDS. Give War Bonds
for Christmas.

Henry Combe

**DALY CITY
THEATRE**
Mission & Flournoy
YUKON 2112

Vic Gotelli

**JEAN'S SUPER
SERVICE STATION**
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission Randolph 9805

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	R. S. Johnson	5990 Mission	DElaware 1173	R. S. Johnson	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1931
BARBER SHOPS	Daly City Barber Shop	6371 Mission			1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Lena Redmond	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	T. M. Hagaman	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8521	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros' Pharmacy	6301 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttman	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Meritt Electric	58 Bepier	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagonarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0453	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2123	Mrs. Dezolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. O. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
	Hopman Electric	27 Gambetta	DElaware 5828	T. E. Hopman	1929
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacalasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Lena's Cafe	6598 Mission	RAndolph 10017	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

Lucca's Specials

NEW WARTIME COOKBOOK Ask Us
CRISCO

3 pounds **69c**

DEL MONTE **COFFEE**

Pound Jar **29½c**

DEL MONTE **PEAS**

No. 2 can **15½c**

WHOLE KERNEL **CORN**

Del Monte 12 oz. can **14½c**

PINEAPPLE JUICE

Del Monte No. 2 can **13½c**

ORANGE **MARMALADE**

Wellman's 2-lb. jar **35c**

SWEET POTATOES

Sunblest, 1 lb. 7 oz. can **21c**

**ALWAYS FINEST
FRESH FRUITS**

**AND
VEGETABLES
PRICED FOR
SAVINGS**

FOR FRIDAY

AND

SATURDAY



RABBIT PELLETS . \$3.68

ALBER'S - 100 lb. Sack

LAYING MASH \$3.58

ALBER'S or GLOBE A-1 - 100 lb. Sack

SCRATCH FEED \$3.28

GLOBE A-1 - 100 lb. Sack

GROWING MASH

START-TO-FINISH

BABY CHICK MASH

BABY CHICK SCRATCH

**Ground or Cracked CORN
for BABY CHICKS**

ALTILLO GREEN OLIVES

Quart Jar (reg. 59c) **49c**

**LIBBY'S SWEET SPICED
GREEN TOMATO SLICES**

No. 2½ Jar (reg. 26c) **14½c**

PURE CALIF. OLIVE OIL

(Limit One Gallon)

Gallon (reg. \$7.50) **\$6.99**

Quart (reg. \$2.35) **\$2.14**

PRESTO - LOGS

Bundle **45c**



3 for 20c

Large Package

23c



MASON FRUIT JARS

Dozen Quarts - **83c**

Dozen Pints - **73c**

GOLD MEDAL PEANUT OIL

Gallon - **\$1.87**

CLOROX - PINTS

2 for 15c

FERNET BRANCA

\$3.19

BURGUNDY WINE

PELLEGRINI - Gallon **\$1.89**

**OUR
MEAT MARKET**

**FEATURES
BETTER GRADES
OF FRESH AND
CURED MEATS**

LUCCA RAVIOLI CO.

7370 Mission St., Colma

Phone RAndolph 610

• Early or Late •



BEAUVAIS embroidery in sweetheart rose pattern brightens the white crepe breakfast coat chosen by CBS star Elizabeth ("Young Dr. Malone") Reller to do double duty in her practical trousseau. The satin bands at the molded waistline and fine piping of the collar indicate the detailed designing genius of Emma Maloof, whose specialty shop suggests Miss Reller's choice as ideal for home dining.



Young women in the WAVES like their well-paying, war-winning work. Age limits are between 20 and 34. Can you qualify?

Buy War Stamps!



KEEP HEALTHY for HIM!

★ Somewhere there's a Soldier who wouldn't want you to take chances on your health. He knows you are under unusual stress and strain. And he'd join us in urging that you consult a responsible Physician—without undue delay.

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City Randolph 6012

Yes, Doctors are busy—but never too busy to conserve a patient's health. You'll save the Doctor's time—and yours—by calling on him promptly. And—when you have his prescription—may we suggest that you bring it here for careful compounding?



BOON TO FASTIDIOUS travelers is the hair-free, halo bonnet and collar of white pique which CBS star Fran ("Big Town") Carlson wears with her tailored suit. Each may be folded flat for packing and may be laundered in a jiffy. The open-crown hat, designed by Sally Victor to be worn under chignon or long bob, ties at the top.

Our boys must keep on fighting—we must keep on buying **WAR BONDS** until victory is won. Keep on **BACKING THE ATTACK**.



BUY WAR BONDS

KEEP ON Backing the Attack WITH WAR BONDS



Do It Yourself—at Home
Charm-Kurl
PERMANENT WAVE KIT

Complete with curlers, shampoo and waveset. It's easy to do and safe for every type of hair. For amazing results—be sure to ask for Charm-Kurl. Over 6 million used.
McGraw Bros. Pharmacy
6300 Mission Street

WESTLAKE MARKET

301 Miriam St.

Randolph 9667

Sunday Hours: 8 A. M. to 1 P. M.
Open Evenings Till 8 p. m.

SPECIALS for FRIDAY and SATURDAY

Lean Ground Beef, pound	29c
Lean Veal Stew, pound	25c
Ham Hocks, pound	17c
Boston Butt Pork Roast, lb.	37c
half or whole	

ASSORTED LUNCH MEATS

Fresh Slicing Tomatoes, pound	15c
Large Avocados, each	10c
New Shafter Potatoes, pound	5c
Lettuce, large head	5c

MARIN DELL MILK and COTTAGE CHEESE

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)



Just Jimmy says:
ENTER MY NEW SPRY CONTEST
\$1000.00 FIRST PRIZE
502 OTHER CASH PRIZES

JUST TELL WHY
YOU LIKE
NEW **SPRY**
FOR MAKING
CAKE

NEW 3 lb. 75c
SPRY 1 lb. 26c

COME IN FOR FREE ENTRY BLANKS!

LUX TOILET SOAP	8c
LIFEBUOY SOAP	8c
LUX FLAKES, large package	26c
RINSO SOAP, large package	26c
SWAN SOAP, regular	7c
SWAN SOAP, large	12c

USE THOSE

Extra Points
WISELY

With a reduction in red point values on butter, and the making of shortenings and lard ration-free, the average housewife will have more freedom in the selection of meats.

Use these point savings for better nutrition for your family. Meat is the best source of energy, so give them the best meat—from Farmers Meat company.

For we've always featured the finest meats on the market, cut to your order, and sold at economic prices.